

STETSON.

S/S 2020

Here's to riding with your arm out, not tied to any route. White walls and apple red chop tops. The meeting of steel and mag. Here's to classics made of leather and crushed velvet. Lush curves, clean lines and eight cylinders humming down the boulevard on a warm Saturday night. That feeling when you have the radio going, a date on the passenger side and no particular destination in mind. To embracing the freedom of the open road and open sky.

The road is the inspiration behind Stetson's Spring/Summer 2020 collection. Straw Players with two-toned bands. Dapper eight-panel Newsboys in linen and silk. Clean and timeless classic cotton twill Ivy's for some subtle Gatsby flash. Hand-stitched detail. Travellers, Trilbies, Fedoras and Pork Pies to set your style. And trucker hats built for tooling around in a '72 Cheyenne.

Summer is time to hit the road, turn a few heads, and maybe get lost down an empty highway. In our experience, it's a good way to find yourself.







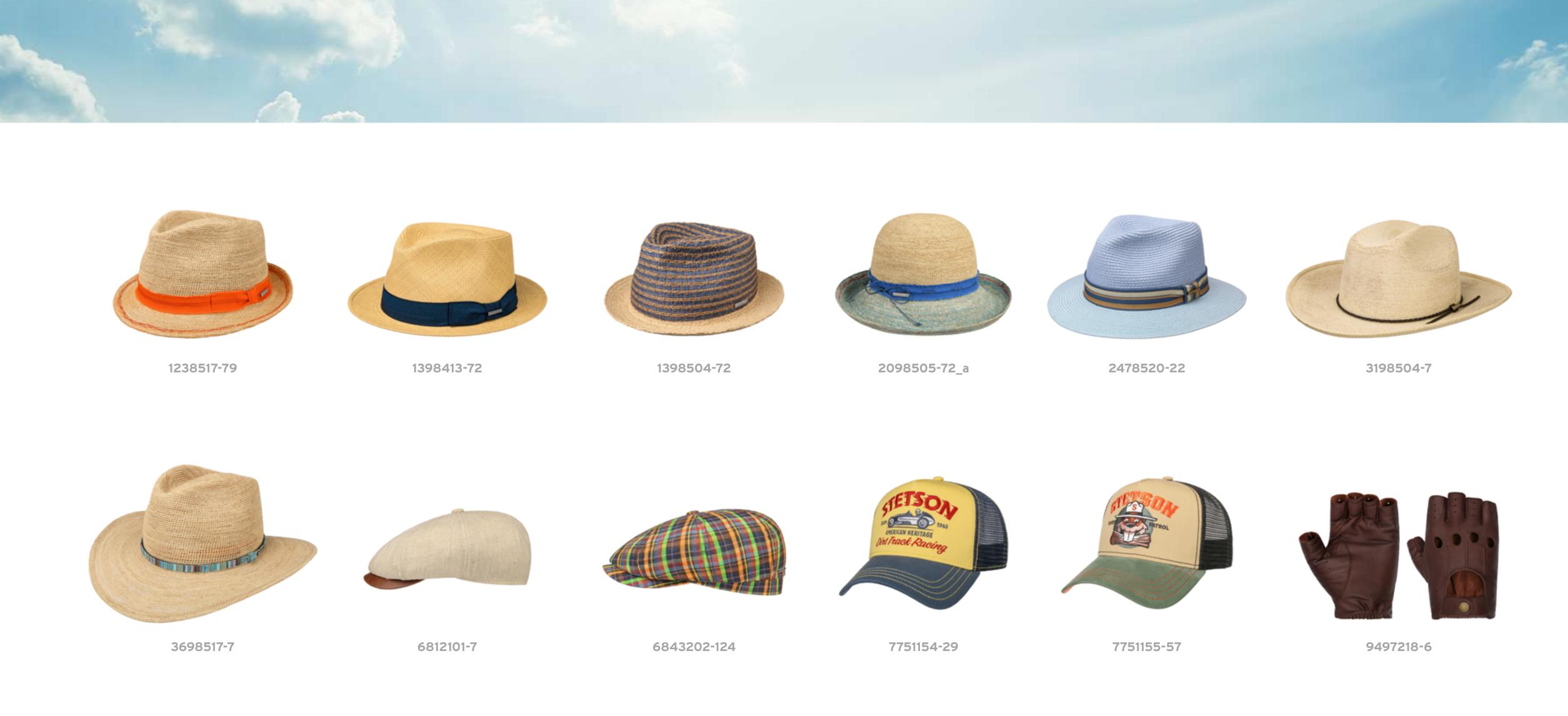


























Friedrich W. Schneider GmbH & Co. KG Oskar-Schindler-Straße 11 D-50769 Cologne, Germany

Phone: +49 221-963558-0

Fax: +49 221 963558-40

info@fwshats.de

www.stetson-europe.com

Follow: @stetsoneurope

