

SPRING / SUMMER
2020



SEEBERGER
EST. 1890



FEDORA 80326 COL.1094

FRONTCOVER: FEDORA 54675 COL.92

SEEBERGER – EST. 1890

UNA BELLA COMPAGNIA.

At first she seems modest.
She wants you to devote some time to her.
She wants to be discovered and conquered gently.
It is only when you look more closely that she shows you her most beautiful sides.
She, the proud one. "La Superba".
We're talking about a stylish signora who has seen so much
and has so much to tell. Genoa: the port city steeped in history and lore.

The architect Renzo Piano, one of her famous sons,
once said that the true beauty of a city only becomes apparent with time.
Does the same not apply to us?
Only when we have found our own unique style do we truly feel beautiful.
And when we feel it, we exude it.

However you define style for yourself, with the new creations
by the Seeberger hat manufacture you will be able to express it.
We combine classic shapes with trendy colours, loving details
with edgy patterns, and casual design with almost 130 years of millinery craft.
The new spring/summer collection by Seeberger:
Made for everyone who has a head on their shoulders.
Showcased in a city with its own unique character.









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BERLIN

Premium, International Station
Luckenwalder Str. 4 – 6
hall 5, booth A17

02.07. – 04.07.2019

DÜSSELDORF

During Fashion Week Düsseldorf
Showroom at Fashion Plaza
Karl-Arnold-Platz 2, 6th floor

19.07. – 22.07.2019

LONDON

Pure Olympia, Kensington
Grand Hall Gallery, booth V79

21.07. – 23.07.2019

STOCKHOLM FASHION WEEK

Stockholm Showroom
Augustendalsvägen 5B
Showroom 921/Seeberger
S-131 52 NACKA STRAND

12.08. – 18.08.2019

MOSCOW

CPM, Krasnaja Presnja
Hall FO

03.09. – 06.09.2019

PARIS

Première Classe
Porte de Versailles

06.09. – 09.09.2019

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